



ALAMO
COLLEGES

PALO ALTO COLLEGE

Career and Technical Education Degrees and Certificates

Business Management: Administration Level I AAS Certificate

#1	<p>Administration Certificate Student Learning Outcome</p> <p>Demonstrate organizational knowledge and workplace skills for satisfactory job performance in entry-level positions.</p> <p><u>BMGT 2341 Strategic Management</u> A study of the strategic management process, including analysis of how organizations develop and implement a strategy for achieving organizational objectives in a changing environment.</p>
	<p>Courses in the degree plan that address this outcome</p> <p>BMGT 2341</p>
	<p>Assessment Measure for this Outcome: Concept- and hands-on skill performance assessments through case study analyses will be used to appropriately assess the total set of knowledge, skills, and abilities of the students.</p>
	<p>Achievement Target for this Measure: 70% of assessed students will achieve a passing grade on the case study analyses in BMGT 2341 Strategic Management.</p>
	<p>Findings</p>
	<p>Related Action Plans:</p> <ul style="list-style-type: none">• Develop a rubric to assess the case study analyses• Review course textbook and related materials for content level and recommend changes to existing resources.• Incorporate revisions to course that was added to curriculum for initial offering in 2006.• Continue monitoring delivery methodology and use of course materials.